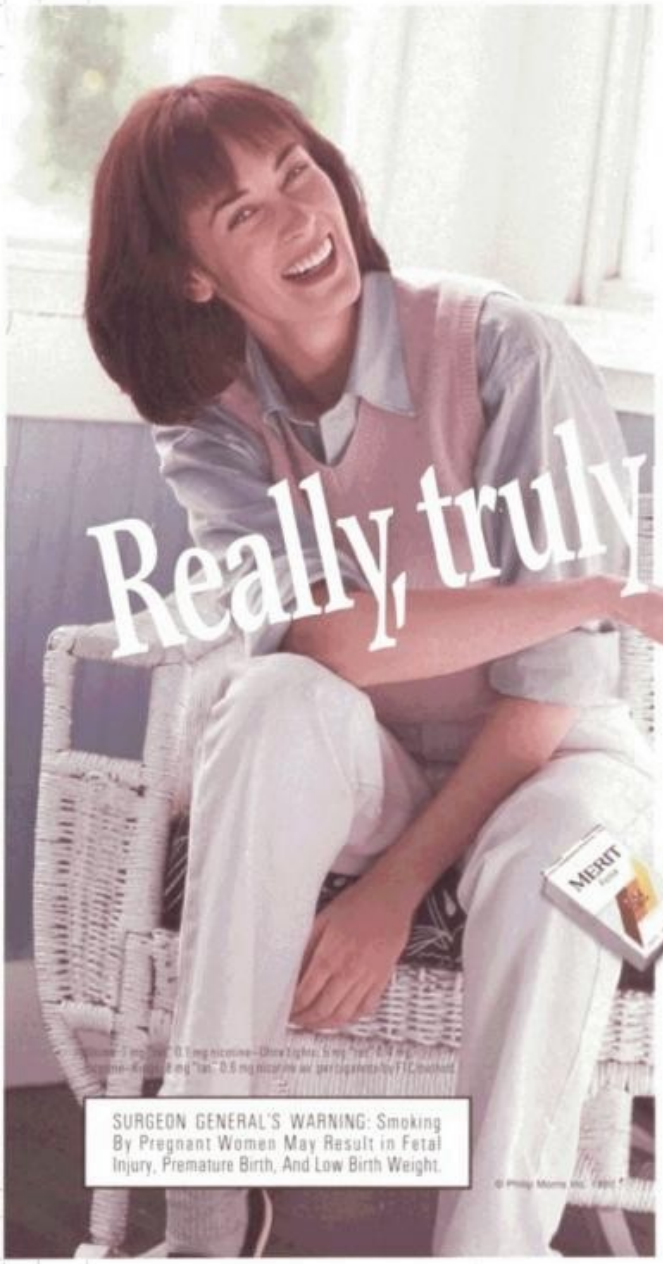
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD# 2916-C2 REQ.#M51638 "MICHELLE WHITE WICKER" PG 4/C BLD(8 1/2 X 11 1/4) NATIONAL MAGAZINE 1997



No doubt about it.
You can switch
down to
lower tar and enjoy
the taste.

Really, truly yes!

You've got MERIT

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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Source: https://www.industrydocuments.ucsf.edu/docs/ngkp0003